

Carissa Bruneau

Project Management and UX/UI Design

carissabruneau@outlook.com

carissabruneau.com

linkedin.com/in/carissa-bruneau

github.com/sarisca

Technical Skills

UX/UI Design HTML5	Video Production and Editing CSS3	Website Development JavaScript
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Essential Skills

Project Management	Workflow	Technical Communications
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Software Skills

Slack Figma	Basecamp Adobe Premiere Pro, Adobe After Effects	GitHub Adobe Illustrator
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Recent Projects

SciVite | Web Development Team Lead | January - May 2025

A virtual interactive tour experience for WSU Vancouver’s Life Sciences Building, commissioned by the university for the purpose of recruitment and promotions.

- Created an interactive website to inspire students to join the Life Sciences programs.
- Led a team of seven developers, ensuring project deadlines and workflow.
- Designed and programmed elements of the interactive website.

“Dare to Tread” Advertising Campaign | Group Team Lead | August - November 2025

A comprehensive ad campaign for a new shoe launch, overseeing strategy, creative direction, and execution. Successfully managed efforts to align messaging with target audience insights and industry trends.

- Directed team collaboration, ensuring branding and messaging across digital and traditional media.
- Managed timelines and delegated tasks to optimize workflow and meet project deadlines.
- Presented the final campaign to stakeholders, highlighting key strategies and market impact.

Work History

Digital Media Specialist | Prestige Development/Theatres | July 2024 – Present

Responsible for managing all digital media, marketing, and advertising regarding the theatres.

- Manage six social media pages on Facebook and Instagram posting reels, posts, and stories.
- Create and edit three advertising slide shows that play on the big screen before each movie.
- Create and collaborate with The Columbian, Polk Itemized Observer, and Sandy Post to promote the theatres.

Education

Bachelor of Arts in Digital Technology & Culture, *Washington State University Vancouver*, expected 2025

Minor in Business Administration, *Washington State University Vancouver*, expected 2025